



Founded by athletes, Roka creates high quality products that stay put during strenuous activities, including eyeglasses, sunglasses, and snow goggles. Made in Austin, Texas.



ELIGIBILITY

The ROKA Industry Pro Program equips those who challenge the status quo with exclusive access and pricing on our performance eyewear.

If you're a full-time professional in the active and athletic industry you could qualify. Create an account with your work email and submit a paystub from the last 30 days (redact personal info).

PROGRAM DETAILS

This program is intended for full-time professionals within the active and athletic industry only. Membership is by application only. Approval is not guaranteed and can be revoked at any time. Items purchased through this program are intended for personal use only, purchasing gifts using your account will result in its termination. See our FAQ for more details.

Please note that by applying for this program you agree to the [terms and conditions](#)

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www.roka.com

(scroll down to bottom of page and click *Industry Pro Program*)